A competitive European industry ready to lead in international trade
Supporting European technological change while promoting European interests in international standards.

Standardization is an enabler of trade

Primacy of ISO and IEC standards

CEN and CENELEC’s commitment to international standardization gives Europe greater alignment with international standards.

CEN and CENELEC’s commitments to international standardization give Europe a greater global competitiveness in trade.

72% of CENELEC standards are identical.

33% of CEN standards are identical.

The European Standardization System boosts European competitiveness

The European Standardization is highly innovation friendly and market-driven.

The single standards model avoids fragmentation in the market.

European standards facilitate compliance with the EU harmonization legislation and hence the entry and free circulation of goods in the EU Single Market; based on a set of requirements equally applicable in all Member States of the European Union.

European Standardization addresses evolving market needs

European Standardization System provides a strong framework, strengthening the European Single Market for goods and progressing in the area of services.

CEN and CENELEC have launched education initiatives about standardization for sustainability and environment, accessibility and ecodesign of products.

Through various concepts of partnerships, CEN and CENELEC deliverables offer the flexibility to adapt to the market’s needs and the expected speed for the delivery of technological solutions.

Case Study: Eurocodes boost growth across Europe and beyond

They are the Europe-wide standards for all aspects of the structural design and development of buildings.

Designed to break down technical barriers to trade across Europe and beyond, Eurocodes provide a common language for owners, operators, users, designers, contractors and manufacturers, giving a common basis for R&D, design aids and software. They are also the mandatory standards for public procurement projects in the UK.