

Enhanced innovation for Europe

Enabling research and scientific results to reach the market.



Standards support all stages of innovation:

Standards enable researchers to use a common language, but also ensure comparability, compatibility or interoperability of an innovation with what is already on the market.

Faster to market with standards:

Standardization shortens the cycle between initial concept and market access.







Standards are universally recognized:

Standards are the underpinning of global knowledge exchange and trade. Many of these European standards are aligned with international standards.

Create impact with research:

Standards are reference documents representing the state-of-the-art for use by industry and procurers.



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Build trust in your innovations:

Help promote innovative products and technologies by building confidence among users and consumers.

How Standards Foster Innovation